



## Artwork Requirements

### SOFTWARE

Illustrator CS3  
Photoshop CS3

### COLOURS

Pantone Matching System  
CMYK

### EXPORT

.AI (Include Font Files)  
.EPS (Text in Outlines)  
.PSD (Include Font Files)

### RESOLUTION

110 dpi

### TEMPLATES

Illustrator  
Photoshop

### AVOID

InDesign  
Quark  
Corel Draw

- Please design using our supplied templates – available in Illustrator and Photoshop – this avoids delays, setbacks and makes the proofing process much easier.
- Use Photoshop to edit and layer images. Send us layered files for any last-minute changes and production colour corrections.
- Design images to 110 dpi at 100% size, CMYK.
- Import images into Illustrator to layer text and vector graphics – text outputs cleaner from EPS files than PSD or TIF files.
- Note that our Illustrator templates are at 10% scale. Any raster images should still be 110 dpi when we scale up to 100% (1100 dpi at 10%).
- Include a Pantone number (or printed documents) for any important colours in your design, for colour matching.
- Avoid using InDesign, Quark or Corel Draw. These programs do not export correctly to our printer.

Upload to our FTP: Visit [www.exhibitstudio.ca](http://www.exhibitstudio.ca) and click on the “FTP Upload” box in the top right corner of the home page.

— OR —

Burn your files to a CD or DVD – Include a printed copy of your design for our reference.

Design Expert: Shayla Smith - [shayla@exhibitstudio.ca](mailto:shayla@exhibitstudio.ca)

Print Expert: Tyler Fisher - [tyler@exhibitstudio.ca](mailto:tyler@exhibitstudio.ca)